



Greater Washington Women's Network

An affiliate of the National Association for Females Executives (NAFE)

Transforming Lives Is What We Do: The Impact GWWN 2013-2014 Program Year Highlights November 2014

GWWN
Greater Washington Women's Network

nafe
NATIONAL ASSOCIATION
FOR FEMALE EXECUTIVES

GREATER WASHINGTON WOMEN'S NETWORK
An Affiliate of the National Association for Female Executives (NAFE)

Transforming and Empowering Professional Women to Achieve
Their Greatest Potential

Learn. Share. Grow

202-580-8884 • www.gwwn.org • gwwenet@gwwn.org • www.nafe.com

GWWN
advances and promotes its members through:

Networking • Educational Events • Career & Self-Enrichment Workshops
Community Outreach • Mentoring • Recognition • Youth Development
Partnerships • Internships • Sponsorships

Donate to GWWN, a nonprofit 501(c)(3) organization.
Tax deductible • In-kind gifts are welcome.

**Join us
Today!**

P.O. Box 65532, Washington, DC 20035 • www.gwwn.org • gwwenet@gwwn.org

GWWN is an organization operated by members and volunteers. There is not a salary staff. Our team has a passion for empowering other. **GWWN** is an affiliate of the National Association for Female Executive (NAFE). It is one of the renowned women organizations in the country.

GWWN has been advancing and promoting women for 19 years. It is a nonprofit 501 (c) (3) organization. Our **vision** is to transform and empower professional women to achieve their greatest potential. Our **mission** is to advance and promote our members through education, networking, community services, recognition, and youth development.

OUR TRACK RECORD: Some of the past accomplishments include (1) **GWWN** Leadership and Award Program, recognizing business leaders, outstanding citizens, women and men in the community who made significant contributions; (2) academic scholarships for high school

graduate and college students; (3) powerful educational networking event with profound (pro bono) speakers including White House and Congressional Staff; (4) career fair and employment assistance, and (5) internships for students to achieve academic credit.

2013-2014 Key Leadership Accomplishments Under the **GWWN** Executive Board:

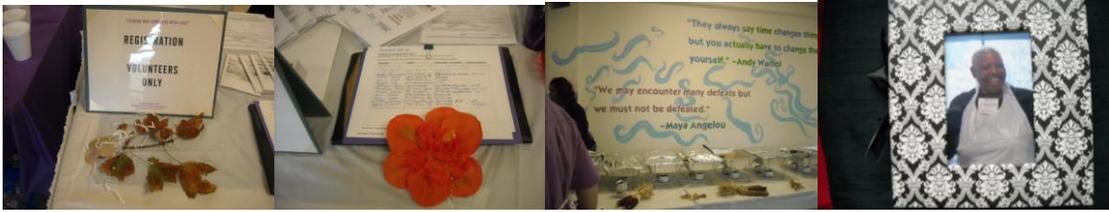
The Impact:

Community Outreach: The activities below made a positive impact on members and volunteers with the opportunity to give back to others. They successfully applied their skills and talents, gathered new information while feeling socially competent. The audiences **GWWN** served were people at homeless shelters, those without homes, women transitioning back into the professional business world, and high school and college students.

WHAT THEY SAID: (1) “As a volunteer for the homeless project, my eyes were opened to some of the real needs of the homeless. This experience improved my gratitude and compassion for others. I am looking forward to assisting with future project.” At the homeless shelter the residents comment was (2) “Thank you for coming and caring.” Some of the shelter residents were very tearful. (3) At Frostburg State University in Maryland, students were enlightened and excited about the career strategies Ms. Mary Greene, Executive Director presented. They said that the information awareness will help them to improve their academic studies and make the right decisions to further their careers. Excerpt from a student, Sharon Dunn’s article on April 14, 2014, *Women Who Brunch*:

“She [Ms. Greene] gave a very interactive presentation on Career Strategies for College Women’s Success. She took time out to acknowledge the young men in the room by saying, “These strategies work for men too. So men, don’t think we’re neglecting you.’ Out of everything that Ms. Greene discussed, her “hammer and nail” analogy is what stuck out, and she made sure of it.”

- **November 17, 2013** – Annual Thanksgiving dinner homeless project, Community for Creative Non-Violence, Washington, DC. Founder and Director, Ms. Rene Storr. **GWWN** partnership assistance included pre- and on-site activities, in-kind gifts, and services. At the event, food, clothes, and toiletries were provided to more than 1,500 people. There were more than 100 volunteers to assist with this project.
 - **April 27, 2014** –The first homeless project plenary meeting was facilitated. The first photo album of the event was created and presented by **GWWN**.
 - **September 12, 2014** – A report and minutes were developed and presented to the plenary committee by **GWWN**.



- **December 6, 2013** – Participated in a Suited for Change (SFC) clothing drive. Also, a monetary gift was presented to Ms. Sharon A. Flynn, SFC Executive Director.



- **April 13, 2014** – Gave a presentation at Frostburg State University in Maryland, National Council for Negro Women Organization on career strategies for women.



The Impact:

Networking Educational Events: These were personal development and training opportunities to assist participants with business, career and life-skills for enhancement.

WHAT THEY SAID: (1) “For the first time I’ve learned about table and tea etiquette. I will practice these tips. The event was so relaxing and the information sharing powerful.” One guest drove over 5 hours to attend the event. She said. “It was well worth it.” (2) The NAFE comment was “Women at Top Executive Companies are willing to assist and mentor other women outside of their organization.” (3) At the Business summit, the comment was “The Young Entrepreneurs business presentations have inspired me to add initiatives to my business.” Also, a comment was (4) “What a great networking opportunity. I made several contacts. Thank you GWWN for the complementary ticket.”

- **December 6, 2013, and June 7-8, 2014** – Hosted three holiday and spring teas at the Historic Mayflower Hotel in Washington, DC.



- **April 3, 2014** – Attended NAFE’s Top Companies for Executive Women gala luncheon in Cipriani, New York.



- **June 11, 2014** – Attended a luncheon hosted by the Business Summit for the Young Entrepreneurs Award (YEA) Saunders Scholars Finals Competition at the Omni Shoreham Hotel in Washington, DC.



The Impact:

The components below were critical in assisting members, volunteers and nonmembers to learn, share and grow professionally. Women boast about their assignments to enhance their skills and talent in the organization to make a difference.

As a volunteer organization, business, administrative, technology, customer services, editing, writing, and personal relations are just a few of the roles. Volunteers used their experience on their resume to apply for positions and as part of their yearly accomplishments in their regular professional. Women empowerment also included submitting nominations to companies to recognize women for outstanding achievements.

Giving back monetarily is also one of **GWWN** values. Several organizations received monetary gifts to support their programs. **GWWN** honored and paid tribute to others for accomplishments including male leaders. Communication sharing via newsletters, emails, and *The Community Resources Information Newscast* proved to be a great resource for others beyond the boundary of **GWWN**.

WHAT THEY SAID: Women’s comments were that they used, shared and circulated information to others. They were appreciative of the service provided. Other feedback included: (1) “These experiences leads to great networking opportunities.” (2) “**GWWN** volunteer experiences helped me to build confidence in myself and my abilities. I have been inspired to accept leadership positions in other organizations.”

Volunteer Work

- More than 20 volunteers (program development, project management, administrative, writing and editing and more).

Women's Empowerment

- Recognition, mentorship, and coaching (highlighted achievements verbally and via communications, scheduled personal sessions for career development to mentor, and coach, members and non-members.)



Julie Och
GWWN Volunteer Award Recipient

Benevolence (Additional Monetary Donations)

- American Heart Association
- Building Confidence through the Frostburg State University modeling organization

Memorial Tribute

- **December 6, 2013** –Visited the South Africa Embassy in Washington, DC, to sign the memorial register honoring Nelson Mandela (July 18, 1918 to December 5, 2013), South Africa's first black president, writer, and civil rights activist.



Resources Powerhouse Initiative

- **GWWN Community Resources Information Newscast:**
Published No. 1 on November 2, 2013, and No. 2 on June 4, 2014.
- Disseminated resources (career, employment, financial, etc.).

Published

- Articles in four issues of *NAFE News & Notes* Newsletters: No. 266, December 19, 2013; No. 277, May 22, 2014; No. 280, July 3, 2014; and No. 282, July 31, 2014.
- Frostburg State University, *Women Who Brunch* Blog (Sharon Dunn, April 13, 2014)

- **GWWN** Newsletter, No. 10, September 2013
- **GWWN** Photography used by Suited For Change for marketing since 2006

The Impact:

Partnerships: Contacts to assist with organization development, resources, and mentoring to keep **GWWN** strong contributed a major role for the organization success. Also, the resources and information **GWWN** received was shared with members and nonmembers. The results were that people were successful in connecting to program, projects, leaders, and grants.

- The White House Council on Women and Girls, People 4 People, Office of Partnerships and Grant Services, Working Mother Media, and Idealist and Volunteer Match

Your Impact:

Thank you: **GWWN** appreciates all of the volunteer services, information, assistance, and monetary gifts anyone provided to the organization. You have made a difference!

Future Service: How may you assist us? **GWWN** is counting on you to assist us with our upcoming program year. Our goal is to reach, transform and empower more women and youth. We need your volunteer and monetary support to achieve our goals.

How to Donate: We accept any donations on line on our website, or via our post office box. We are a 501 (c) (3) nonprofit organization.

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